



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

<u>Contract / Revision</u> 947935 /		<u>Alt Order #</u> 06302452
<u>Product</u> Issue		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 393 AMER FOR PROSP
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 09/06/12 / 09/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services  
 Attention: Anne Braunscheidel  
 600 Fairmont Ave  
 Suite 306  
 Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KOAT	09/04/12	09/06/12	Action 7 News @ 6p	6-630p		1:00			NM	2	\$5,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/03/12-09/09/12	Action 7 News @ 6p	6-630p	-Tu-Th----	1:00		\$2,600.00	NM		
	See MG 1.3											
	3	KOAT	09/07/12-09/07/12	Action 7 News @ 6p	6-630p	-----F----	1:00		\$2,600.00	NM		
	Ⓜ MG for 1.1 09/04											
N 5	KOAT	09/08/12	09/08/12	Action 7 News @ 5p Sat	5-530p		1:00			NM	1	\$530.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$530.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/03/12-09/09/12	Action 7 News @ 5p Sat	5-530p	-----Sa--	1:00		\$530.00	NM		
	See MG 5.2											
	2	KOAT	09/09/12-09/09/12	Su 6a A7N More in the AM	6-9a	-----Su	1:00		\$530.00	NM		
	Ⓜ MG for 5.1 09/08											
<b>Totals</b>											15	\$21,330.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	15	\$21,330.00	\$18,130.50
<b>Totals</b>	15	\$21,330.00	\$18,130.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmont Ave  
Suite 306  
Towson, MD 21286

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
940065-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	317 AMER FOR PRO

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	940065	06266164

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/27/12	08/27/12	Good Morning America	7-9a	1-----	:30	1	\$525.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	7:50 AM	Good Morning America	7-9a	:30	AFP12TV18H	\$525.00 NM
14	08/27/12	08/27/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV18H	\$800.00 NM
15	08/27/12	08/27/12	Entertainment Tonight	630-7p	1-----	:30	1	\$800.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP12TV18H	\$800.00 NM
16	08/27/12	08/27/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP12TV18H	\$850.00 NM
17	08/27/12	08/27/12	Nightline	1105-1135p	1-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	11:26 PM	Nightline	1105-1135p	:30	AFP12TV18H	\$225.00 NM
18	08/27/12	08/27/12	BACHELOR PAD	7-10p	1-----	:30	1	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	7:43 PM	BACHELOR PAD	7-10p	:30	AFP12TV18H	\$2,200.00 NM

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
940065-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	Issue	317 AMER FOR PRO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Total Spots</b>							<b>6</b>		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,400.00
<u>Agency Commission</u>	\$810.00
<u>Net Amount Due</u>	\$4,590.00